

Here's how the cookie crumbles...



Here's how the \$3.50 is shared...

NOTE: The purchase price of Girl Scout Cookies is determined by the volunteers who serve on the council's board of directors; hence, surrounding councils may charge a different price.

\$2.44 or 70% Spent Directly on Girls

Events/Programs for Girls and Training for Adults—\$1.95

\$1.95 (56%) of each box of cookies is used to provide year round activities, events, and programming for girls and adult volunteers.

Troop Proceeds and Girl Recognitions—49¢

While *all* cookie receipts benefit girls, 49¢ (14%) of each box pays for troop proceeds, troop bonuses, and girl recognitions.

\$1.06 or 30%

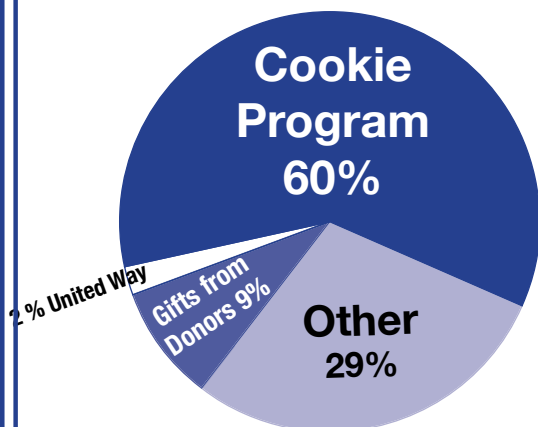
Expenses and Support
Running the Program —81¢

81¢ (23%) pays for cost of cookies, training and processing materials, freight, order forms, receipts.

General Council Support—25¢

25¢ (7%) is used for fundraising and general council support

More Facts...COUNCIL INCOME



* All figures are based on 2010 council audit.

- ✓ Girl Scouts of Southwest Indiana spends \$164* per Girl Scout each year to provide programs for thousands of girls and training for their leaders.
- ✓ 60%* of the council's annual income is realized from the Cookie Program.
- ✓ Raintree Council provided \$29,664 in Scouterships, Camperships, and other financial assistance to girls last year. Add Cookie Dough that girls used for their activities and the total is \$43,958!
- ✓ The average troop earned \$714.60 from the 2011 Girl Scout Cookie Program.